



Great Northern Concrete Toboggan Race

Carleton 2019 Sponsorship Package





Dear Potential Sponsor,

The Great Northern Concrete Toboggan Race (GNCTR) is an annual competition that offers engineering students all across the country the opportunity to design, build, test, and race a toboggan made out of metal with concrete skis. This competition allows students to showcase their practical engineering knowledge of materials and structures and their ability to design and work with concrete. In addition, each team produces a project report and technical exposition, allowing students to demonstrate what they have learned and accomplished as members of the GNCTR team.

We are seeking partners to help us to compete in this year's competition held in Edmonton, Alberta from January 30th to February 3rd 2019. Your support is important to our team and we thank you for your consideration. Your sponsorship provides students the opportunity to gain valuable knowledge through experiential learning. In return for your support, we will provide your company with exposure to the brightest young engineering minds of tomorrow.

Kind regards,

Courtney Kester & Riley Courtland
Sponsorship Sub-Captains

What is GNCTR?

Founded in 1975, the Great Northern Concrete Toboggan Race is the longest running national engineering competition in Canada. Each team must design and build a toboggan which can safely carry five passengers and fit within specific design requirements. This is an opportunity for students to display their engineering ingenuity, creativity, and innovation.

During the competition the toboggans are evaluated on their design and performance in a variety of categories including concrete mix design, braking system, steering system, sustainability, and performance. Teams are also judged on their project report, presentations, sportsmanship, and spirit.



All Toboggans must weigh less than 300 lbs and include a concrete running surface, structural frame, break and steering

Carleton's Team



The 2018/2019 season will be Carleton University's 24th year competing in GNCTR. This year the team consists of more than 20 dedicated engineering students, including two captains, six sub-captains for concrete, metal, tech-ex, spirit and sponsorship, and team members from varying years and engineering streams at Carleton. Every student on the team puts in many hours of work in the lab designing and constructing the concrete slabs, superstructure, braking and steering systems, and the technical exhibition. All of this takes time, effort, commitment, and funding. In the past few years our team has taken home awards for Best Concrete Mix Design, Most Sustainable Team, and multiple spirit awards. With your support and our hard work Team Carleton is looking forward to another successful year.

Take part in the tradition – become a sponsor!

This year's competition will be held in Edmonton, Alberta. In order to compete Carleton's GNCTR team aims to raise approximately \$30,000 to cover costs for competition registration, team travel and accommodations, and most importantly the toboggan materials and assembly. Your donation will be vital in helping us achieve this goal. Any support, whether in the form of financial assistance, materials, or services are greatly appreciated and is extremely helpful in offsetting the cost of this project.

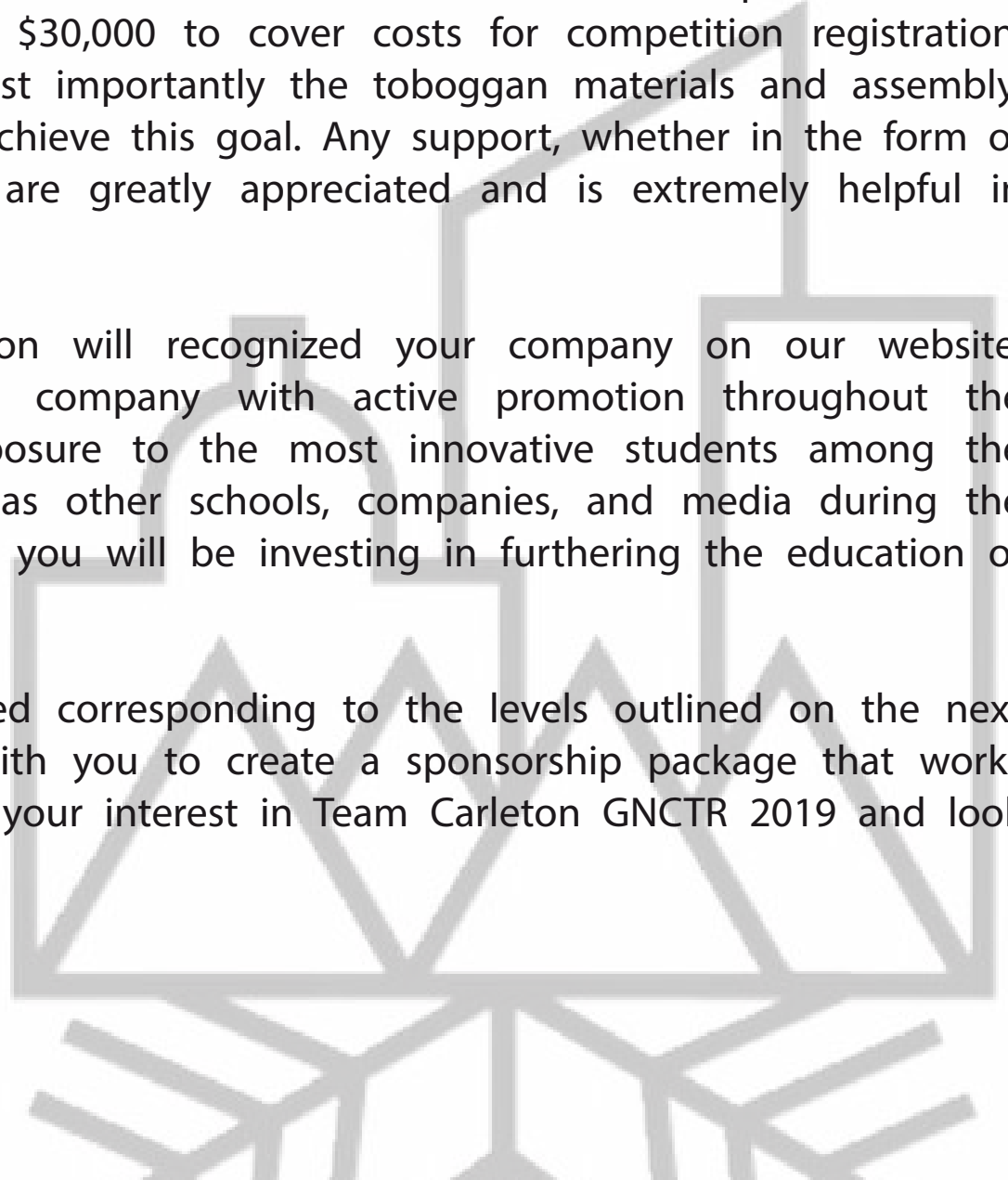
In return for your support, Team Carleton will recognize your company on our website, toboggan, and uniforms; providing your company with active promotion throughout the competition. Your company will gain exposure to the most innovative students among the Carleton Engineering community, as well as other schools, companies, and media during the competition. By assisting with this project, you will be investing in furthering the education of the next generation of engineers.

Sponsorship packages have been developed corresponding to the levels outlined on the next page, however we would love to work with you to create a sponsorship package that works best for your company! We thank you for your interest in Team Carleton GNCTR 2019 and look forward to speaking with you soon.

Courtney Kester & Riley Courtland



Sponsorship Sub-Captains



Sponsorship Levels

	Platinum \$ 2000 +	Gold \$ 1000 +	Silver \$ 500 +	Bronze \$ 250 +	Copper \$ 100 +
Logo and link on website	✓	✓	✓	✓	✓
Company name on team uniforms and toboggan	✓	✓	✓	✓	
Company logo on team uniforms and toboggan	large	medium	small		
Company information at technical exhibition	✓	✓			
Thank-you plague	✓				

Contact Information

If you have any questions, or would like additional information about Carleton's GNCTR Team, please don't hesitate to contact us.

Sponsorship E-mail:
CarletonGNCTR.sponsorship@gmail.com

General E-mail:
CarletonGNCTR@gmail.com

Mailing Address:
Carleton's GNCTR Team
Office of the Dean of Engineering
1125 Colonel By Drive, Ottawa ON
K1S 5B6

GNCTR 2019 Websites:
CarletonGNCTR.ca
GNCTR2019.ca

Brody Ryder
Team Captain



Courtney Kester
Sponsorship Sub-Captain



Jeremy Ringuette
Team Captain



Riley Courtland
Sponsorship Sub-Captain

